



Unit-Based Pricing in AI Integration

A project study in collaboration with **Allianz Consulting**



Development/Career

Joining Allianz Consulting means working in a fully international environment alongside other talented people who enjoy sharing their knowledge and experiences. Allianz Consulting has a reputation for focusing on growing its talent and for on-the-job training from the very first day to ensure strong career development and preparation for future opportunities within the Allianz Group. As a talent greenhouse to shape the leaders of tomorrow, we offer broad career opportunities:

- Junior Consultant
- Consultant
- Senior Consultant
- Principal Consultant
- Engagement Manager
- Partner

Who are we looking for:

At Allianz Consulting we offer a wide variety of opportunities which range from entry-level to professional roles:

Graduates

Highly motivated graduates can start their career and develop their capabilities by working closely with experienced consultants as a Junior Consultant on key projects of the Allianz Group.

Professionals

For more advanced roles, we are looking for qualified talents who are familiar with the latest developments in the financial services market and use their advanced experience, as well as their excellent skills to contribute to the success of our client projects and solution pitches.

Working in a truly international environment

Our key to success is our diverse and experienced workforce from different backgrounds: we come from more than 50 countries and speak even more languages, combined with multiple areas of expertise. Our 550+ colleagues enjoy sharing their knowledge and passion and taking on responsibilities and challenges.

Quote from our (Principal Consultant) Jessica:

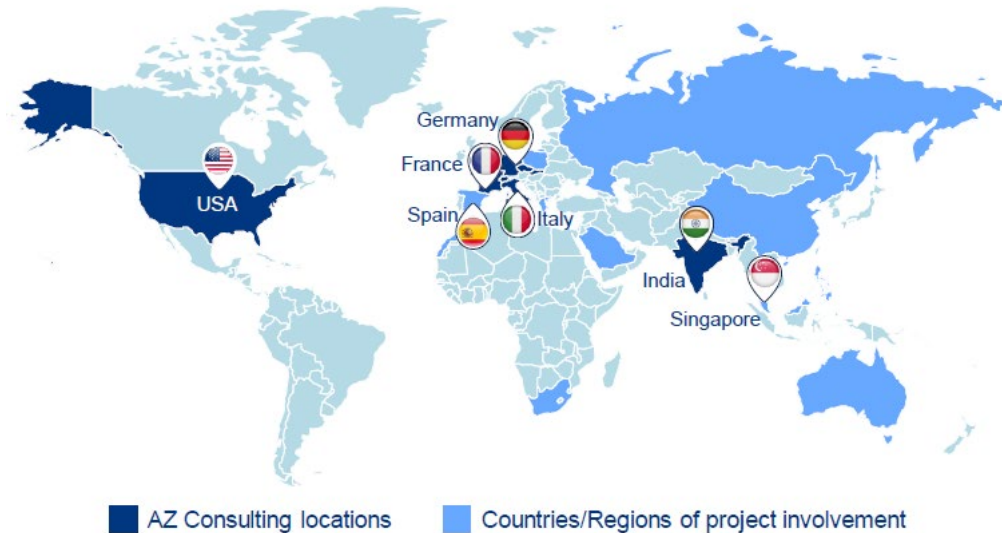
"As an internal consultant at Allianz Consulting and part of Allianz Services, I have the unique opportunity to work globally across Allianz on developing and implementing a wide variety of strategic initiatives that are helping drive our customers forward. It's such a rewarding role and I really enjoy working with our team!"

Who We Are

Allianz Consulting is part of Allianz Services, the Group's global services platform specializing in core insurance operations and management consulting. We grow the leaders of tomorrow. Based in Munich, Paris, Milan, Barcelona, Trivandrum, Pune, Singapore and New York, our consultants strive to deliver exceptional performance across the whole value chain, transforming the future of Allianz from within.

Projects worldwide

Allianz Consulting is involved globally in the big strategic projects of the Allianz Group. In 2024 we supported over 500 projects in a broad variety of domains ranging from strategy, life and health insurance, investment management, marketing, sales, and distribution, IT and transformation, organization, claims and operations, to name but a few.



Your benefits at Allianz Consulting



Let's care for tomorrow. For shaping the future of Allianz.

Unit-Based Pricing in AI Integration

Description

As AI technologies become integral to business operations, understanding and implementing unit-based pricing models is crucial for optimizing cost efficiency and scalability. This project study aims to explore unit-based pricing strategies, focusing on AI integration within insurance processes. By evaluating initial and ongoing costs, and comparing different AI deployment options, the study seeks to provide insights into effective pricing models that balance cost per transaction, flexibility, data privacy, and regulatory compliance.

Goal

To develop a comprehensive framework for unit-based pricing in AI applications, enabling organizations to make informed decisions about cost-effective AI integration strategies.

Your task

- Understand as-is in interviews with leadership of Allianz Services Chief Transformation Officer area.
- Conduct a literature review of academic and industry reports on unit-based pricing models.
- Evaluate AI deployment options (commercial API, self-hosted LLM, insurtech-focused solutions) based on cost per transaction.
- Create simulations and scenarios of unit-based pricing, hybrid models (fixed amount + unit-based) or alternative models for pricing of AI-based automation solutions based on assumptions
- Develop spreadsheet models to analyze pricing scenarios and validate cost assumptions.
- Synthesize findings into a decision framework to guide adoption choices and ROI projections.

Requirements

- Starting in as soon as possible
- Language: Proficiency in English.
- Availability for 4 – 6 months
- Number of Students: 3-5 students (Bachelor & Master programs).
- Understanding of advisory and service industry dynamics.
- Strong analytical and strategic thinking skills.
- Interest in exploring future trends and innovations.

Contact

Send your CVs and a letter of motivation to Roman Sominsky (roman.sominsky@allianz.de)

